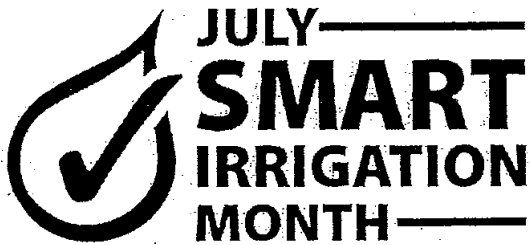


# Support Smart Irrigation Month... It Starts with You

July was named *Smart Irrigation Month* by the Irrigation Association to promote consumer awareness of efficient watering practices, technologically advanced products and water conservation. It is an industry-wide opportunity to promote water-saving products, practices and services.



Whether you're in agriculture, landscape or golf course irrigation, whether you're a manufacturer, distributor, dealer, contractor, or grower, and no matter how large or small your business, you can support *Smart Irrigation Month*.

*Smart Irrigation Month* is the perfect time for the industry to promote a history of innovation, educate consumers, and drive public awareness of the value of irrigation--from crop production to functional green spaces.

*The key to efficient outdoor irrigation is applying just enough water and only when necessary. Water-wise habits will result in a healthier lawn and landscape, in addition to conserving water. Plus, reducing your consumption will help reduce your water bill.*

[www.irrigation.org/smartmonth.htm](http://www.irrigation.org/smartmonth.htm)

## What You Can Do Now

- Adopt industry best practices--quality parts and design, accurate installation, proper maintenance and effective management
- Do more with less, education is key
- Promote water-efficient products and services
- Learn more online at the industry website and send homeowners to the consumer site

## Find It Online

Industry: [www.irrigation.org/SIM.htm](http://www.irrigation.org/SIM.htm)

Homeowners and Businesses: [www.irrigation.org/smartmonth.htm](http://www.irrigation.org/smartmonth.htm)